

# Susanne Whited

SPEAKER | AUTHOR | TRAINER

[www.MyBusinessTweets.com](http://www.MyBusinessTweets.com)



My Business Tweets

**719 391-8980**

[MyBusinessTweets@outlook.com](mailto:MyBusinessTweets@outlook.com)



## BIO

Susanne inspires small business owners to jump off the marketing hamster wheel. Her company, My Business Tweets, empowers business owners to escape the "bright shiny object" marketing madness and focus on practical solutions to grow their business through strategy consultations, educational programs and done-with-you services.

Based in Colorado, Susanne is a best-selling author and frequent guest on radio and television programs. She has been featured on podcasts and other expert interview venues and she regularly addresses groups as an inspirational speaker and marketing "How to" strategist.

Featured On: 







## Why Starting over Does Not Have to Be a Mid-life Crisis

Change happens whether we want it to or not. How you deal with that change will many times determine if your business continues to flourish or if you will soon be closing your doors. Whether adjusting your prices, making life decisions or responding to tragedy, you can use the same core principals to keep change from overwhelming you.

### Audience takeaways:

- Learn how to build the self confidence required to embrace change.
- Learn how a famous line from Star Trek and a smile are two of the most important strategies to use in your business.
- Learn simple steps to stay positive when your life is crumbling around you.

Connect with **SUSANNE WHITED** on social media:



[Twitter.com/MyBusinessTwit](https://twitter.com/MyBusinessTwit)



[LinkedIn.com/in/SusanneWhited](https://www.linkedin.com/in/SusanneWhited)



[Facebook.com/StartUpMarketing](https://www.facebook.com/StartUpMarketing)